

# DENMARK



Mrs. Kusum Shukla preparing to inaugurate India Promotion '88 by applying tilak to the statue of Lord Ganesh.



Mr. R.C. Shukla making the opening speech on the occasion.

## INDIA PROMOTION '88

The prestigious Danish department store, Magasin du Nord, held a three-week-long India Promotion '88 from May 2 to May 21 at its five branches in Denmark. The promotion, which was carried out in collaboration with the Trade Development Authority of India, Embassy of India, Copenhagen, Air India and the Government of India Tourist Office, displayed a large number of Indian goods, textiles, handicrafts, costume jewellery and paintings.

Ten craftsmen were specially flown into Copenhagen to give a practical demonstration of traditional handicrafts. A special exhibition of Madhubani paintings was put up by the Indian Council of Cultural Relations. Indian food, served at all the cafeterias, was prepared by cooks provided by the Centaur Hotel.

The idea of such an exhibition germinated when some executives of the Magasin du Nord visited a similar promotion in Zurich. Subsequently they contacted the Indian Ambassador and the Trade Development Authority of India. Twelve months of regular contacts and consultations resulted in this the first-ever promotion of Indian



Miss Jayalakshmi Eshwar giving a performance of Bharat Natyam at the inauguration ceremony.



At the Indian tea promotion stall are organiser Mrs. Gita Bhatia, The Indian's correspondent in Copenhagen Mrs. Beena Harwani and Mr. Y.P. Singh, First Secretary of the Embassy of India.

goods in Denmark.

The entire store was decorated in Indian style, including the

window displays of the exterior. Huge buntings and a life-size papier-mache camel gave the



Magasin du Nord brought out a special India '88 catalogue, displaying Indian articles. In a photograph that can be seen in the catalogue, Miss Kavita Harwani, daughter of Mr. & Mrs. Harwani of SUNICO Copenhagen is seen wearing an Indian saree.



An exhibition of Indian Textiles was held at the Copenhagen Municipal Museum Nikolaj. Over 30,000 people visited the exhibition and this included such distinguished visitors as the Queen Mother, Queen Ingrid. Here Queen Ingrid is seen with Mrs. Kusum Shukla and Mrs. Beena Harwani.

Magasin du Nord a truly Indian look.

The promotion was inaugurated by Mrs. Kusum Shukla, the wife of the Indian Ambassador. Present on this occasion were Mr. and Mrs. Gajsingh of Jodhpur, who were on their way to attend other such promotions at Washington and San Francisco, prominent fashion writers, journalists and Directors of the store. The highlight of the evening was a classical dance by Miss Jayalakshmi Eshwar.



Miss Kavita Harwani (nicknamed Sweetie), daughter of Mr. and Mrs. Harwani of Sunico, Copenhagen, recently celebrated her 8th birthday with a party for family and friends. Seen above are Mrs. Kusum Shukla, wife of the Indian Ambassador in Copenhagen, birthday girl Sweetie, Mrs. Beena Harwani, Pinky Harwani and Miss Mona Sachar.

*Photos: Beena Harwani*

## ETHIOPIA

### MILITARY ATTACHE'S COCKTAIL RECEPTION

The Air, Naval and Military Attache of the Embassy of India, Addis Ababa, Colonel Avtar Singh, hosted a cocktail reception to celebrate his taking over the post in January as well as the birth of his daughter in the month of March. Many highly-placed members of the Ethiopian defence forces, members of the diplomatic community and prominent Indians attended the function.



In a joyous mood — (l-r) Mr. K.V. Desiken, The Indian Ambassador, Mrs. Arora, the Ethiopian Minister Mr. Tekeze, Capt. Agnihotri, the hostess, the host, and Mrs. Lina.